

Glagla Shoe: *The first ventilated shoe in the world – A out-and-out Tee-shirt for your feet in **bamboo!***

More than an original shoe, Glagla is considered today, the high-tech and most sort after shoe for summer. It is a real global phenomenon. Its evocative name clearly means a **revolutionary concept**. **“IT IS THE FIRST VENTILATED SHOE IN THE WORLD”**

In addition to this unique concept of ventilation – patented and named the technical innovation of the year – it impresses by its lightness and comfort. It is perfect for all outdoor activities in the heat of the summer weather, Glagla shoes are popular with cycling through to aquatic activities, fitness which has become the star ofZumba!

In 1990, Karim Oumnia, Founder and President of Baliston International and President of Glagla International, left Algeria to live in Nancy, France. As a young graduate from the Polytechnic school in Alger he entered the renowned school for engineers in Nancy. From these prestigious and technical studies the concept of Glagla was born.

About technological innovations, Glagla didn't do things in halves with its original structure, allowing free air circulation through the shoe. It is in fact the **first system with 100% natural ventilation**. The results (from scientifically proven tests) are more than impressive since we get a reduction of 6°C of the temperature of the feet and **a reduction of 50% of the feet's perspiration** compared to other SNEAKERS in the market.

To this fabulous idea of ventilation, Glagla has added to its 2011 summer range a conception of shoe **which respects the environment**. Indeed, Glagla has overlaid the inside with a ecological material: **BAMBOO**. This plant classified among the most respectful ecological ones for the environment, grows extremely quickly and in a abundance, with a need for very little water. Famous for its robustness thus requires no fertilizer or pesticides and its roots being very small, therefore the erosion of the soil is very low when harvested. The fabric developed from bamboo is naturally antibacterial, breathable and biodegradable.

Appreciated in **33 countries**, from France to the United State, Australia and South Africa, the brand Glagla keeps gaining new ground and infiltrating new markets. With product on **5 continents with more than 200,000 pairs** distributed for this 2011 summer, and all of this within **2 years from inception**.

Finally, Glagla offers a range of **various models** and designs to meet the needs of each. From the famous Glagla Classic which made the success of the brand, to trendier models, more feminine and more prestigious, everyone can find a match!!!